



Radio Creative

CLIENT: CAA

1# OF ADS/LENGTH: 1 OF 1X30

**Movie Guy
Voice:**

The following is based on events that could happen to you.

**Young
Woman:**

Sarah wanted me to go see the latest, “guy doesn’t understand me/feel good cry of the year” movie that was playing at a special midnight showing. A broken beer bottle later and were on the side of the road starring in the setting of a horror flick.

Plot twist! We called CAA and were rescued by our night in shinning armour, who brought the biggest surprise of the season, savings on stuff like shoes, satellite radio, hotel rooms and theme park tickets.

Turns out a CAA membership card gives you star treatment with instant savings and CAA dollars accepted at over 300 merchants in Canada & 150,000 locations worldwide.

**Movie Guy
Voice:**

CAA, coming to a roadside near you. “join today,
call 1-800-JOIN-CAA.